

Privacy Statement

Your privacy is important to us, and we are committed to protecting your personal information. In this policy, we are letting you know about the ways we collect and use your information, so you can make an informed choice regarding whether your interaction this website.

This Privacy Statement has been compiled to better serve those who are concerned with how their 'Personally Identifiable Information' (PII) is being used online. Personally Identifiable Information is information that can be used on its own or with other information to identify, contact, or locate a single person, or to identify an individual in context. Please read our Privacy Statement carefully to get a clear understanding of how we collect, use, protect or otherwise handle your Personally Identifiable Information in accordance with our website.

This Privacy Statement applies to websites, mobile applications, and digital services that link to or post this Privacy Statement. This Privacy Statement is intended to let you know what Personal Data HUMII Inc., including our affiliated entities (referred to collectively as "we," "our," or "us") may collect about you, how we collect your Personal Data, for what purposes we use your Personal Data, to whom we may disclose your Personal Data, and what rights you may have to limit our use of your Personal Data. In this Privacy Statement, we will collectively refer to the websites, applications, and digital services that may link to or post this Privacy Statement as "websites."

HUMII Inc., is a Health Information Network Provider under the Personal Health Information Protection Act, 2004 S.O. 2004, c.3 (hereinafter PHIPA) and as such has certain obligations under PHIPA respecting the protection of Personal Health Information.

In this Privacy Statement

'Personally Identifiable Information' has the meaning ascribed thereto in the Personal Information Protection and Electronic Documents Act (Canada), S.C. 2000, c.5 and the regulations made thereunder and all amendments to that Act and its regulations.

'Personal Health Information' has the meaning ascribed thereto in PHIPA. 'Services' Means services provided to customers.

The information we collect

HUMII has adopted a Privacy Statement that limits what we can do with Personal Information collected through our business operations, website, email, or other social media. Personal Information includes information about an identifiable individual other than name, address, email, and phone number, such as demographic information, information collected through our website, or other information we may collect from you from time to time.

When do we collect information?

We collect information from you when you fill out a form or enter information on our site.

How do we use your information?

We may use or collect Personal Information about you to help us provide services to you, such as to respond to your requests, verify your identity, provide services to you, process payments, process changes or updates to your account, send you notifications, conduct customer satisfactory surveys, provide information regarding our products or services, develop or enhance our products and services, manage and develop our business and operations, or generally maintain our relationship with you.

How do we protect your information?

We follow industry standards to safeguard the confidentiality of your Personal Information. We use a variety of physical, electronic, and procedural safeguards to protect personal information. We do not warrant that the safeguards we implement are sufficient to protect Personal Information you transmit over the Internet. Most of your Personal Information is stored in Canada, or the USA. Some companies providing services to HUMII, may be located outside of Canada (including the USA) and your Personal Information may be stored in those jurisdictions. As such, your Personal Information may be made

available to the government or its agencies under a lawful order made in that country (including the USA).

Do we use 'cookies'?

Yes. Cookies are small files that a site or its service provider transfers to your computer's hard drive through your Web browser (if you allow) that enables the site's or service provider's systems to recognize your browser and capture and remember certain information. For instance, we use cookies to help us remember and process the items in your shopping cart. They are also used to help us understand your preferences based on previous or current site activity, which enables us to provide you with improved services. We also use cookies to help us compile aggregate data about site traffic and site interaction so that we can offer better site experiences and tools in the future.

We use cookies to:

Understand and save user's preferences for future visits.

Compile aggregate data about site traffic and site interactions in order to offer better site experiences and tools in the future. We may also use trusted third- party services that track this information on our behalf.

You can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies. You do this through your browser settings. Since browser is a little different, look at your browser's Help Menu to learn the correct way to modify your cookies.

If you turn cookies off, it is possible that some of the features that make your site experience more efficient may not function properly.

Google

We use "Google Analytics" to collect information about use of this site. Google Analytics collects information such as how often users visit this site, what pages they visit when they do so, and what other sites they used prior to coming to this site. We use the information we get from Google Analytics only to improve this site. Google Analytics collects only the IP address assigned to you on the date you visit this site, rather than your name or other identifying information. We do not combine the

information collected through the use of Google Analytics with personally identifiable information. Although Google Analytics plants a permanent cookie on your web browser to identify you as a unique user the next time you visit this site, the cookie cannot be used by anyone but Google. Google's ability to use and share information collected by Google Analytics about your visits to this site is restricted by the [Google Analytics Terms of Service](#) and the [Google Privacy Policy](#).

Social Media Plugins

Our websites may use Social Media Plugins to enable you to easily share information with others. When you visit our websites, the operator of the social media plugin that is on our website can place a cookie on your computer that lets that operator recognize individuals on their website who have previously visited our sites. If you have previously logged into the social media website while browsing on our website, social media plugins may allow that social media website to receive directly identifiable information about you that shows you have visited our website. The social media plugin may collect this information for visitors who have logged into social networks, whether or not they specifically interact with the plugin on our website. Social media plugins also allow the social media website to share information about your activities on our website with other users of their social media website. HUMII does not control any of the content from social media plugins. For more information about social plugins from social media websites you should refer to those sites' privacy and data sharing statements.

Third-party disclosure

We will share or disclose your Personal Data with the following entities:

- Third parties with whom we contract to carry out services on our behalf to perform activities or functions related to the processing purposes regarding your Personal Data that are described above. If we do, we will require that these third parties acting on our behalf protect the confidentiality and security of your Personal Data that we share with them. Unless otherwise specifically stated in this Privacy Statement, these third parties must contractually agree that they will not use or disclose your Personal Data for any other purposes than necessary to provide us services, perform services on our behalf, or to comply with applicable laws or regulations.

- Government agencies, auditors, and authorities. We may disclose your Personal Data to government agencies, authorities, and auditors in response to authorized information requests or as otherwise required by laws, regulations, or industry codes.
- Potential or actual third party purchasers. If we decide to reorganize or divest our business through a sale, merger, or acquisition, we may share your Personal Data with actual or prospective purchasers. We will require that any such purchasers treat your Personal Data consistently with this Privacy Statement.

Non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

Third-party links

As a convenience to our visitors, this website may contain links to other sites owned and operated by third parties that we believe may offer useful information. The policies and procedures we describe here do not apply to those sites. We are not responsible for the collection or use of Personal Data by or on any third party sites. Therefore, we disclaim any liability for any third party's use of Personal Data obtained through using the third party web site. We suggest contacting those sites directly for information on their privacy, security, data collection, and distribution policies.

Opting out:

Users can set preferences for how Google advertises to you using the Google Ad Settings page. Alternatively, you can opt out by visiting the Network Advertising Initiative Opt Out page or by using the Google Analytics Opt Out Browser add on.

COPPA (Children Online Privacy Protection Act)

We do not specifically market to children under the age of 13 years old.

CAN SPAM Act

The CAN-SPAM Act is a law that sets the rules for commercial email, establishes requirements for commercial messages, gives recipients the right to have emails stopped from being sent to them, and spells out tough penalties for violations.

We collect your email address in order to:

Send information, respond to inquiries, and/or other requests or questions, market to our mailing list or continue to send emails to our clients after the original transaction has occurred.

To be in accordance with CAN SPAM, we agree to the following:

Not use false or misleading subjects or email addresses.

Identify the message as an advertisement in some reasonable way.

Monitor third-party email marketing services for compliance, if one is used.

Honour opt-out/unsubscribe requests quickly.

Allow users to unsubscribe by using the link at the bottom of each email.

If at any time you would like to unsubscribe from receiving future emails, you can email us at support@myrichface.com and we will promptly remove you from ALL correspondence. Please understand that your withdrawal of consent may affect or limit our ability to provide services or products to you.

Your Consent

By way of any communication received from you, you are consenting to the collection, use, and disclosure of your Personal Information by providing us, our agents or partners, or such other third parties with your Personal Information. We may contact you by phone, email, or text to provide you with notifications, updates, or other information regarding our services and products.

Contacting Us

If there are any questions regarding this Privacy Statement, you may contact us using the information below.

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